

DOT Benefits Consulting To Join National Financial Partners

TORONTO, ONTARIO – May 8, 2008 -- DOT Benefits Consulting, Inc. (DOT), an employee benefits consulting firm based in Toronto, Ontario, confirmed today that the company has signed a definitive agreement with National Financial Partners Corp. (NYSE: NFP) to join NFP's network of owned firms. DOT represents the first firm located outside the United States and its territories to be acquired by NFP, headquartered in New York, NY. The acquisition is expected to be finalized in 2008.

Martin Shaw, DOT's Chief Executive Officer, said, "We are committed to bringing our clients best of class advice and services and our association with NFP will enhance our offering to them by providing many additional valuable resources and products. In addition, in NFP we have a partner committed to working closely with us as we continue to grow our consulting practice, both organically and through future acquisitions."

DOT Benefits Consulting is an insurance consulting and brokerage organization serving clients in both Canada and the United States from its head office in Toronto, Ontario. With over 25 years of history providing clients with comprehensive, thoroughly researched solutions, DOT is a well respected Canadian consultancy and the trusted advisor that many well known organizations turn to for assistance in protecting the needs of their business and their employees.

Jessica Bibliowicz, NFP's Chairman, President and Chief Executive Officer, said, "We look forward to working with this exceptional management team. DOT will provide NFP a platform for growth into the fragmented Canadian market for employee benefits."

About National Financial Partners Corp.

Founded in 1998, NFP is a leading independent distributor of financial services products to high net worth individuals and entrepreneurial companies. NFP is headquartered in New York, NY and operates a distribution network of over 180 owned firms. For more information, please visit www.nfp.com.