



It is with great pleasure and excitement that the team at DOT Integrated Financial unveils a new era in our corporate brand identity. This accomplishment represents a significant milestone in DOT's history and further signifies the company's evolution of our values and philosophies that are at the core of every client relationship. Our new corporate branding system will simplify and unify the look and feel across the various divisions of DOT, enabling us to efficiently communicate important characteristics to our esteemed clients.

"DOT's affiliation with our prior corporate identity has endured for the past ten years," says Martin Shaw, CEO, DOT Integrated Financial. "Our new corporate identity is an evolution one that respects our company's past while representing our vision to the future. Welcoming new challenges, investing in the future and delivering exceptional customer value is our promise. Perfection does not exist in doing extraordinary things, but in doing ordinary things extraordinary well."

At DOT, we believe that a brand is a promise. The visual representation of that brand sets your expectations; how we deliver on those expectations is what creates a full brand experience and helps occupy the hearts and minds of our valued clients. Understanding your dreams guides our disciplined performance, which in turn, achieves your sustainable reality. We will continue to protect your assets with smart integrated insurance and financial solutions. Together, we can create a wealth of possibility for your tomorrow.